

DD/S 72-1114

23 MAR 1972

MEMORANDUM FOR: Mr. Colby

Bill:

OTR has acquired two series of "management" films described in the attached brochures. These include the two [] mentioned to you recently. STAT

I plan to show the one entitled "Motivation In Perspective" from the Motivation and Productivity series and the one entitled "Assessing Management Potential" from the Effective Organization series at my regular Executive Staff meeting at 11 o'clock on Tuesday, 28 March. Total running time for these two films is about 50 minutes.

A written summary of the remaining films in both series is also attached in case you might care to peruse it.

We would be pleased to have you join us on Tuesday if it will fit your schedule.

[]

John W. Conroy

Attachments

SOS/DD/S [] bbt (22 Mar 72)

Distribution:

Orig - Adse w/atts

1 - ER

X - DD/S Subject w/background

1 - DD/S Chrono

1 - SOS Chrono

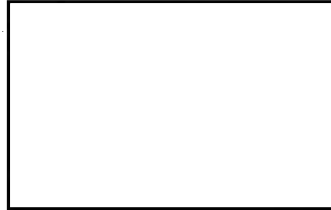
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21 March 1972

Mr. Coffey:

The two films that we will show on Tuesday, 28 March, at 11 a. m. are: Film #9 from the Motivation and Productivity series which is entitled "Motivation in Perspective".

The second one we would show is from the Effective Organization series, Gellerman's new set of films, and is entitled "Assessing Management Potential".



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Mr. Wattle:

I think Tex has a good idea. Maybe we should run through both series - although 14 or 15 weeks may be a lot of force feeding.

Alternatively, if we could do an hour or an hour and a half a day every day - or every other day - we could run through both series in a week or two.

Would this be a reasonable subject to raise tomorrow?

PKW

Mr. [redacted] will
be prepared to discuss
these films at the
Exec. Staff meeting
tomorrow. RHW

Mr.

Bob -

Re OD - As part
of your program you
might propose showing
one film at each
weekly staff meeting
for nine weeks -
Calby could also be
invited -

R

ROUTING AND RECORD SHEET

DD / S REGISTRY

FILE *Training* 3
E I I 3

SUBJECT: (Optional)

The Gellerman Film Series

FROM:

Acting Director of Training
1026 C o C

EXTENSION

NO.

1026 C o C

DATE

16 March 1972

STAT

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1. Deputy Director for
Support 7D-18 Hqs.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

This package is in response to Mr. Colby's conversation with [] at the beginning session of the Senior Seminar (SS) [] on 12 March and mentioned to me by [] Mr. Colby's interest in our inclusion of leadership principles in our courses is partially responsible for our purchase of the Gellerman film on the Effective Organization. We think you and Mr. Wattles and Mr. Colby should see these films--but unfortunately they take almost a full day. As [] states, however, we are momentarily ready to show Mr. Colby all or solely those he specifically noted are included in the SS. We were not able to schedule the new Gellerman series for this running of the SS as we had no opportunity to review these in time.

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15 March 1972

MEMORANDUM FOR: Acting Director of Training

SUBJECT : The Gellerman Film Series

1. The two films which [redacted] mentioned to Mr. Colby at [redacted] are from the series entitled "Motivation and Productivity". Film #4, "Understanding Motivation" and Film #8, "The Management of Human Assets", are parts of a nine-film set described in the green brochure attached hereto. We have purchased all but Film #1 of this series.

25X1

2. We recently purchased all of the films in the series entitled "The Effective Organization", and it is this series that you and other OTR officers saw on 9 March. The attached orange brochure describes these films.

3. Any or all of these films are available for showing to Mr. Colby and any other senior officers who might be interested. As the films sometimes are in use at out-of-town locations, we would appreciate two days' lead time prior to viewing dates. We can accommodate the viewers' preferences for location and time quite readily. Each film lasts approximately thirty minutes. An introduction to each, giving a bit of perspective, can be provided by a member of the Support School if desired. We recommend that interested parties see all of the films in the "Effective Organization" series inasmuch as these deal with applications of the ideas discussed in the "Motivation and Productivity" films.


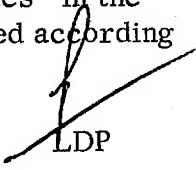
[redacted]

25X1

Chief, Support School, OTR

Attachments: asa (Original Only)

CONFIDENTIAL

TO: Mr. Coffey		
ROOM NO.	BUILDING	
REMARKS: Recommend your signature.  RHW The "Introductory Notes" in the brochure have been changed according to your instructions.  LDP		
FROM:		
ROOM NO.	BUILDING	EXTENSION

FORM NO. 241
1 FEB 55

REPLACES FORM 36-8
WHICH MAY BE USED.

(47)